

# Logo Design Brief

Kai Joo Café

Kai Joo Suites

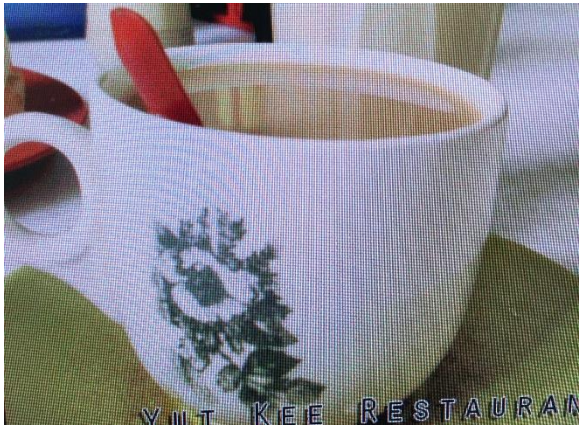
# Kai Joo Lane

- Kai Joo Lane is an old street in the city of Kuching, Sarawak on the island of Borneo.
- In the colonial days, it was a street known for its coffin makers and opium dens.
- Now it houses old style coffee shops, tailors, and bakeries.
- Lane Building, the building

Kai Joo café will be housed on the ground floor of this building along an old street (Kai Joo Lane) in Kuching, Sarawak.



To create a logo with words “Kai Joo” that will sit well on a coffee cup incorporating similar green flower motif from traditional Malaysian coffee cups



The motif will be printed on typical coffee cups and their sleeves



The Logo will also be used for the airbnb site  
– Kai Joo Suites

- <https://www.airbnb.com.my/rooms/3909569>